

**NEWS RELEASE**

18 April 2016

Kuala Lumpur

## **ACASIA Launches Global Warning System Application for Government Agencies**

**Kuala Lumpur, 18 April 2016** - Government officers will now be able to protect and communicate with greater confidence and accuracy, by taking advantage of the first ever tracking and notification mobile app that allows users to get real-time, instant security alert anytime, anywhere.

In collaboration with Global Warning System AB (GWS), SOFEA (System Operated For E-Alert) is a mobile application that uses advance information technology to provide time-critical warnings and information about disasters, safety threats and extreme weathers on the go regardless of your geographical setting. GWS is a company based in Sweden and it provides a mobile-based personal security service for companies and individuals who wish to protect their employees and/or themselves when travelling abroad.

SOFEA provides users with accurate information on security and unwanted conditions that does not only ensures the safety of the users, but can also help users avoid flight delays and make immediate responses that can save effort, time and even lives, dubbing it reliable and trustworthy. SOFEA was officially launched by Dato' Hishammuddin Tun Hussein, The Hon. Minister of Defence, Malaysia at the Malaysian Defence and Security (MDaS Hall) during the 15th Defence Service Asia Exhibition and Conference. Bearing witness to this event were the Chief Executive Officer of ACASIA, Azmal Yahya and Global Warning System Partner Manager, Mark Wijeyratne.

Seven major telecommunications companies from the Association of South-East Asian Nations (ASEAN) have come together to re-establish ACASIA Communications Sdn Bhd, a company that will assist in the creation of an integrated ASEAN community via the use of information and communications technology (ICT). They are the Communications Authority of Thailand, PT Indosat from Indonesia, Philippine Long Distance Telephone Co, Singapore Telecommunications Ltd, Telekom Brunei Bhd, Telekom Malaysia Bhd and Vietnam Posts and Telecommunications Group. Acasia was first incorporated in 1995 in Kuala Lumpur. The company believes that through ICT, ASEAN will be able to accelerate its vision of becoming a region with single market and production base characteristics. Acasia's Chief Executive Officer Azmal Yahya said the re-launch of the company signifies its new corporate facelift as well as new business initiatives. In the spirit of One Asean One Service, he says that Acasia is fully-equipped to serve a multitude of verticals within Asean, ranging from SMEs, multinationals, broadcasters and telcos to financial institutions, education sectors and government agencies through its seamless connectivity services and revolutionary ICT solutions signifies with ASEAN ICT Masterplan 2020 to make sustainable development through smart city technology.

## **About ACASIA**

Incorporated in 1995 in Kuala Lumpur, Malaysia, ACASIA Communications Sdn Bhd is a unique ASEAN collaboration among 7 leading telecommunications provider in the region, and they are TM from Malaysia, CAT from Thailand, Indosat from Indonesia, PLDT from the Philippines, Singtel from Singapore, Telbru from Brunei and VNPT from Vietnam.

In the spirit of One ASEAN One Service, ACASIA is fully equipped to serve multitude of verticals within ASEAN ranging from small medium enterprises (SMEs), multinationals, broadcasters, telcos, financial institutions, education sectors and government agencies via our seamless connectivity services and revolutionary ICT solutions.

Made by the people of ASEAN, ACASIA fully understand the ASEAN business landscape and strives to take your business to the next level. We aim to improve the quality of life of ASEAN communities by connecting ASEAN through information and communications technologies.

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